

The North Shore Primary Care Network Audience Interest Survey March 7, 2025

1. How did you hear about this event?

- a. North Shore News article _____
- b. NS News ad _____
- c. Other digital ad _____
- d. Poster at my doctor's office _____
- e. Word of mouth _____

2. How do you prefer to learn about health topics?

- a. Reading evidence-based articles online _____
- b. Subscribing to digital newsletters via email _____
- c. Attending webinars on Zoom _____
- d. Participating in live events like *The Fine Art of Aging* _____
(if so, how often?) _____
- e. Other (please specify) _____

3. Did you know the North Shore PCN website offers information on available healthcare services and resources? Visit www.nspcn.ca to learn more.

- a. Yes
- b. No

4. Would you like to subscribe to the NSPCN Quarterly Newsletter for seasonal health tips and educational articles from family physicians and allied health professionals?

- a. Yes
- b. No

If yes, please provide your email: _____